GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1020
ANSWERED ON:07.03.2002
VIOLATION OF ADVERTISING PROGRAMME CODE BY STAR WORLD TV
S. SAIDUZZAMAN

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Star World Channel has been showing a highly controversial programme `Temptation Island`;

(b) if so, attention of the Government has been drawn to the edition of the Week Magazine dated December 9, 2001;

(c) if so, the reaction of the Government thereto; and

(d) the action taken to discourage the exhibition of such programmes?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a): Star TV Channel had telecast a programme titled `Temptation Island` which comprised of eight episodes.

(b): Yes, Sir.

(c) & (d) : As per the provisions of the Cable Television Networks (Regulation) Act, 1995, the programmes of satellite channels, when transmitted through cable networks, are required to adhere to the prescribed Programme and Advertisement Codes. Enforcement of the provisions of the Act rests with the authorised officers i.e. DMs, SDMs, Commissioners of Police and other officers as may be notified by the Central/State Governments.